

Presented by **Susie Ellis president of SpaFinder Magazine** New York....the up and coming **top trends** for the spa industry:

They are in no particular order; just the top eleven.... but this is the order in which they were delivered...

1. Energy Medicine and the 'term' Practitioner – no more just “massage therapist” or “aesthetics” but all encompassing...**Practitioners**
2. **Brain Health & Mind Gym – Showed NewReality equipment...the next wave of wellness.**
3. Spas & Casinos
4. Medical & Spa Tourism ....**we have a CVR Medical Series and Pain Management programs at NewReallity**
5. Hospitals – Spa like hospitals – health ranches & special places to recover
6. Eco embedded Spa – eco stuff in all parts of the spa – product & equipment & materials
7. In transit – Train, planes & Cruise – luxury spa in travel
8. Stress – De-Stress ...**NewReality Wellness has a Stress Reduction Program**
9. Mindful Spending...**check out our NewReality Wellness Wealth Consciousness Program**
10. Gen X & Gen Y – the next generation spa goer
11. Brands-Brands-Brands – It looks like Walmart might be adding spas